



VILNIAUS KOLEGIJA/University of Applied Sciences

INVITATION

**International Scientific Practical Conference 2018
the (10-11)th of May, 2018**

**Cooperation between Higher Education and World of Work:
Sustainable, Innovative and Creative Perspective**

Conference starts: at 10.00 a. m
Registration of participants at 9.00 a.m

VILNIAUS KOLEGIJA/University of Applied Sciences

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INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE 2018

Cooperation between Higher Education and World of Work: Sustainable, Innovative and Creative Perspective

Topics of Conference Proceedings:

1. Creating an Innovative Digital and Entrepreneurial Society.
2. Leading Higher Education into the Future: Developing Creative and Entrepreneurial Universities.
3. Building Sustainable and Innovative Cultures.
4. Creative Entrepreneurship: Innovative Issues in Business and Creative Industries.
5. Innovation, Creativity for Impact on Cultural Heritage of the Country.

Registration forms should be submitted till **April 30, 2018**, full paper - till **April 15, 2018** by e-mail conference2018@viko.lt

Papers should be written in English.

Conference languages: English, Lithuanian.

Presentation time: limited to 15 min.

The accepted conference papers will be published in conference research proceedings journal "The Influence of Scientific Applied Research on the Quality of Modern Studies", included in the Index Copernicus database.

Requirements for Papers:

TITLE OF PAPER¹

Author(s) Name(s), Surname(s)

Institution, email address

Abstract

It is a short summary of the main ideas of article. The research object, the aim of the study, the study methods, results, and conclusions should be specified. Text is limited to 200-250 words.

There are 4-7 keywords which are separated by commas.

Introduction

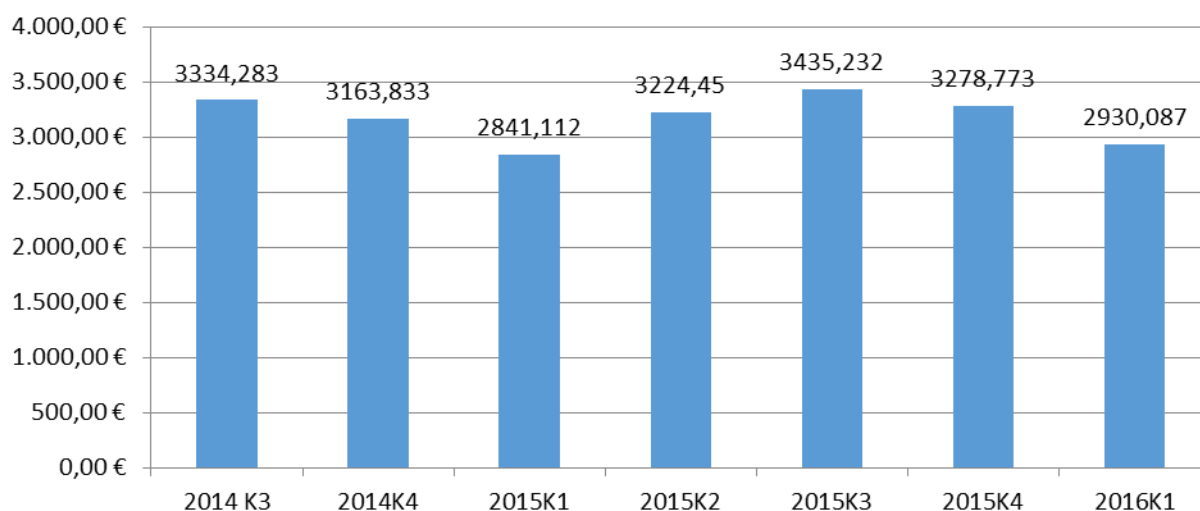
There should be specified the object and purpose of the research, the relevance of the topic, the problem, problem investigation level, a review of reference list and applied research methods.

Main Text

This text sets out and justifies the study results. It is recommended logically divide text into sections. Titles of sections have to fulfil their contents. Sections names are numbered in one Arabic numeral; subsections are numbered in two Arabic numerals. All the authors works mentioned in the text have to be included in the reference list. References to the source are in parenthesis with authors surname and year of publishing, e.g.: (Skousen, 2016; Gerber, 2014), (Mackevičius, J., Subačienė, R., 2016), (Ulrich 2012a, 2012b). If there are more authors, only the first author's surname is pointed, then et al, e.g. (Browning *et al.*, 2014). Mathematical formulas (expressions) are printed only in *Microsoft Equation Editor Times New Roman* 11 pt font size. Formulas are numbered in Arabic numerals in parentheses at the right edge of the text.

$$D = b^2 - 4ac \quad (1)$$

Units of measurement are specified next to variables in the charts. Illustrations, diagrams, pictures are consecutively numbered in Arabic numerals with a title (no dot after title) e.g.:



1 picture. GDP per capita in 2014-2015.

¹ Short and informative. No contractions. Title is in Lithuanian and English. If article is in Lithuanian, the title in English is presented before the summary in English. If article is in English, the title in Lithuanian is presented before the summary in Lithuanian.

(Source: Statistics Lithuania data, 2016)

Tables are inserted into text. They are numbered consecutively in Arabic numerals indicating the title (no dot after title), e.g.:

1 table. Paper font size and style used in paper.

| Parts of Paper | Font Size | Font Style |
|---|-----------|---------------|
| Title (capital letters, centered) | 14 | BOLD |
| Author/s (small letters, centered) | 12 | Bold |
| Organization (small letters, centered) | 10 | <i>Italic</i> |
| Abstract (small letters, aligned through entire sheet) | 10 | Normal |
| Keywords (small letters, aligned through entire sheet) | 10 | Normal |
| Basic text (aligned through entire sheet) | 12 | Normal |
| Sections titles (small letters, aligned to the left edge) | 12 | Bold |
| Reference list aligned through entire sheet) | 10 | Normal |
| Information about author (aligned through entire sheet) | 10 | <i>Italic</i> |
| Mathematical terms (centered) | 11 | <i>Italic</i> |
| Tables titles (above the table, aligned to the left edge) | 11 | <i>Italic</i> |
| Text in the tables | 11 | Normal |
| Illustrations' titles (below the illustrations, centered) | 11 | <i>Italic</i> |
| Text in illustrations | 11 | Normal |

(Source: concluded by authors)

Illustrations, diagrams, pictures, tables and mathematical formulas with explanations are printed where the text mentions. It is necessary to specify the source of information

The paper should be prepared in *MS Word* format. Text is printed in *Times New Roman* font type (1 table), A4 size sheet. Text alignment is reciprocal. Single line spacing. Top and lower margins- 2 cm, left margin - 3 cm, right - 1cm. First line indentation – 1,25 cm.

Paper volume: 6-8 pages.

There should be single line spacing between the paper title and authors name and surname, section title and text, text and formula, text and table, text and illustration.

Pages should be numbered in lower margins in the middle in Arabic numerals without dots and dashes.

Conclusions

Summarised results of research are presented. No quotations and references to the sources in conclusions.

Reference List

Not numbered. Only quoted sources in the paper are presented. Preferably the newest sources published within the last five years would be included into reference list. It is listed in alphabetical order in original language.

Books:

Skousen, M. (2016). *The making of modern economics: the lives and ideas of the great thinkers*. New York, N. Y.: Routledge.

Sharma, S. (2010). *Commercial Economics*. Jaipur. Retrieved September 30, 2016, from:

http://web.ebscohost.com/ehost/ebookviewer/ebook/e000xww_341812_AN?sid=84cb6957-dd6c-4bdd-8c72-8ef96b680618sessionmgr14&vid=5

Papers:

Podvezko, V. (2007). Determining the level of agreement of expert estimates. *International Journal of Management and Decision Making*, 8(5 – 6), 586-600. <http://dx.doi.org/10.1504/IJMDM.2007.013420>

Ulrich, W. (2012a). Operational research and critical systems thinking – an integrated perspective Part 1: OR as applied systems thinking, *Journal of the Operational Research Society* 63(9): 1228–1247.

Ulrich, W. (2012b). Operational research and critical systems thinking – an integrated perspective Part 2: OR as argumentative practice, *Journal of the Operational Research Society* 63(9): 1307–1322.

Urban, W. The three components of service quality – the qualitative confirmatory – explorative study, in International Conference *Contemporary Issues in Business, Management and Education* 2015, 12 – 13 November 2015, Vilnius, Lithuania.

Electronic documents:

Ministry of Finance of the Republic of Lithuania. (2016). *Lithuania's Economic Outlook for 2016–2019*. Retrieved October 28, 2016, from:

https://finmin.lrv.lt/uploads/finmin/documents/files/LT_ver/Aktual%C5%ABs_valstyb%C4%97s_finans%C5%B3_duomenys/ERS_aprasymas_20160909_EN_skelbimui.pdf

Legislation:

Directive 2014/65/EU of the European Parliament and of the Council: on markets in financial instruments and amending Directive 2002/92/EC and Directive 2011/61/EU. (2014). Brussels, European Parliament. Retrieved October 31, 2016, from:

<http://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32014L0065&from=EN>

Information about the authors

Author name, surname, scientific degree, position, scientific interests, research fields.